



## Kudu Expeditions and Charity Fundraising

There are many amazing people and organisations striving to make a difference around the world. In spite of this many problems still remain, in particular in Africa.



If you decide to join one of our expeditions you are faced with a fantastic opportunity to raise money through sponsorship to give something back. We have forged links with [Riders for Health](#), a charity organisations who are dedicated to helping Africa's poor and disadvantaged. Riders is an award-winning social enterprise. They work to make sure all health workers in Africa have access to reliable transportation so they can reach the most isolated and vulnerable people with regular and predictable health care. Please see their [website](#) for more details.

Every little helps and although you might think that £1 can't buy very much, just £1 can buy a spark plug to keep a motorcycle engine running. A motorcycle is a lifeline to the rural communities of Africa who are isolated from the healthcare and services they desperately need. Put simply, the mobility of public health workers can mean the difference between life and death – that is how much £1 can buy you!



### How can I collect money?

1. You can do it the traditional way using a print-out of this fundraising form below and collecting cash from family and friends either before or after the event.
2. Using [www.justgiving.com/riders](http://www.justgiving.com/riders), a fantastic website where people can very easily donate online. Just set up your own page in 5 minutes and e-mail the link to everyone in your address book!

### Who do I give the money to?

1. The easiest thing to do is to use [www.justgiving.com/riders](http://www.justgiving.com/riders) which means that the money is paid directly to the charity. You can keep track of how much you have raised without having to handle the money yourself.
2. If you have collected cash you can make a one-off gift on-line to Riders using their website at [www.riders.org/one\\_off\\_gift.aspx](http://www.riders.org/one_off_gift.aspx).
3. If you prefer to send your donation by post, please send a cheque to "Freepost RIDERS FOR HEALTH" in the United Kingdom.

### What is Kudu's role?

We at Kudu take pride in being a profitable and ethical business. At present all of our business activities are financed by ourselves and our customers. Our link to charity is solely through our fundraising activities and in 2009 we are planning an awesome charity fundraising event. Sign up to the Kudu mailing list at [www.kuduexpeditions.com](http://www.kuduexpeditions.com) to be amongst the first to find out when the event will run, how you can use it to raise a huge amount for charity, and exactly where and what you will be riding!

